



January 23, 2017

THE INAUGURAL HBCU SPIRIT OF AMERICA BOWL A TRIUMPHANT SUCCESS HIGHLIGHTED BY A 14-10 WIN FOR THE BRAVE

Milltown, N.J. – Cutting Edge Sports Management presented the inaugural HBCU Spirit of America Bowl on Sunday, January 15th at the Virginia Beach Sportsplex. It was a hugely successful event highlighted by a close game between the Brave and the Pride. The Brave came out on top 14-10 in a defensive showdown. Brave Quarterback Malcolm Bell (North Carolina Central) was named the offensive MVP, accounting for both touchdowns on a 15 Yard Run and a 4 Yard Pass to Ahmaad Harris (South Carolina State) which proved to be the difference. The Pride found the end zone courtesy of a 71 Yard interception return for a touchdown from linebacker Bryce Bradley (Virginia State) en route to receiving defensive MVP honors. Cameron Marouf (Norfolk State) earned Special Teams MVP after kicking a 29 yard FG and averaging 34.5 yards on 6 punts.

The HBCU Spirit of America Bowl was established to celebrate the tradition, heritage, and community of HBCU football with its athletes, fans, students, and alumni, by capturing the spirit found on the over 100 HBCU campuses around the nation. The inaugural HBCU Spirit of America Bowl featured 99 players representing 35 HBCU institutions. The game also featured six representatives from the HBCU Champion Grambling State Tigers. Malcolm Bell represented the MEAC Champions from North Carolina Central. The HBCU Spirit of America Bowl was an integral part of the Dream Bowl Weekend this year, and will be for years to come as it will continue to serve and honor the legacy set by Dr. Martin Luther King Jr.

For game highlights and statistics, please visit our website at www.hbcusoabowl.com.

About Cutting Edge Sports Management

CESM is a full-service leader in sports management with areas of expertise in event planning, strategic marketing, business management, player development, and media relations. CESM creates innovative all-star event competitions at every level of sports. The CESM difference is to continue to revolutionize the sports industry with strategic partnerships and full service capabilities. With CESM, the athletes come first to maximize their potential and get them to the next level.

For more information and media inquiries:

CESM, Dream Bowl and HBCU Spirit of America Bowl

Neil Malvone

908-510-0087

Neilmalvone@dreambowl.net